

## Learn About Real Estates #1 CRM Solution

Generate unique leads, automate your marketing, create relevant insights, and manage your clients with ease.



### Complementary Responsive Website

When you sign up with The Agent Pipeline, you receive a complementary customized website to help gather leads and inform prospecting clients. After years of constructing real estate based websites, we know specific behaviors of potential buyers and sellers. From those insights, we are able to implement the right flow with the goal of generating quality leads for you to convert.

### Customizable CRM


Customizing your experience and display has never been easier with the TAP open solution. Sort your leads, customize notification settings, randomize lead distribution to agents and view your website statistics at any time.



### Lead Management

Managing your incoming leads is the most important part of being a real estate professional. Without the right tools to manage the leads for you or your agents, problems could arise and lost revenue could be inevitable. Our software solution corrects the worries and assists you and your agents with the right means to manage your pipeline and grow your business.

## What's the Process? How does it Work?

 Purchase  
CRM Software

START

01



After review your business goals and needs, our team starts creating your website and account.

Our Technical Support and Creative Staff start creating your custom website and account.



02

Creating your Website and Account

Account is ready for your Approval

03



Once your account is setup, a customer service member will call you to go over the software and your website.

Time to start customizing the CRM to your liking! Add agents, sort leads, or many of the other features that will help you grow your business.



04

Customize your CRM

GO LIVE!

05



Unleash the true potential of your online presence and start generating quality results!

FINISH



# Integrated Technology For The Real Estate Pro

It's time to raise to the next level of success with a complete lead capturing and contact management solution that gives you control of your business.

## CUTTING EDGE CRM TECHNOLOGY

TAP is a proprietary based software that has all the bells and whistles real estate professionals have been waiting for. From custom interface configuration to setting up custom email drip campaigns, TAP is the only tool you need in order to rise above the rest.

## SOCIAL MEDIA AND MARKETING INTEGRATION

Have the ability to keep your clients informed on social media and be able to manage a wide variety of marketing platforms.

## LEADS AND REAL TIME DATA REPORTING

Get detailed reports on your website traffic, data and view your new client prospects and lead.

## How Much?

### AGENT

\$60 / Month

- Lead Management
- Cloud Storage
- Social Media Integration
- Built-In Analytics
- Custom IDX-Search Website
- Business Consultation
- Email Drip Campaigns
- Notification Alerts
- File Locker
- Real-Time Site Monitoring
- MLS & IDX Integration

### BROKER

\$100 / Month

- Custom Lead Sorting
- Multiple MLS / Feeds
- Lead Management
- Cloud Storage
- Social Media Integration
- Built-In Analytics
- Premium IDX-Search Website
- Business Consultation
- Email Drip Campaigns
- Notification Alerts
- Add Another Agent for \$10/m
- File Locker
- Real-Time Site Monitoring
- MLS & IDX Integration